



## CULVER'S FACT SHEET

### Fast Facts

- The first Culver's opened in Sauk City, Wisconsin, in 1984
- The first successful franchised restaurant opened in Baraboo, Wisconsin
- The first restaurant outside of Wisconsin was opened in Buffalo, Minnesota
- Culver's was co-founded by Craig Culver and Lea Culver and Craig's parents, George and Ruth
- Culver Franchising System, Inc. is a privately held company established in 1987, based in Prairie du Sac, Wisconsin
- There are more than 800 restaurants in 25 states
- Each restaurant employs between 30 to 75 team members year-round, including seasonal positions
- Restaurants seat 98–118 guests



### The Culver's Menu

We put our heart and soul into every meal. From fresh, never-frozen beef to family farm-fresh dairy, we use only the best, most wholesome ingredients. Cooked-to-order and served with a smile choices include:

- ButterBurgers®: Seared on the grill after each guest orders and served on a lightly buttered, toasted bun, this family specialty started it all!
- Fresh Frozen Custard: Irresistible handcrafted desserts made in small batches throughout the day at each restaurant, including our Flavor of the Day
- Grilled, Crispy or Spicy Chicken Sandwiches and Chicken Tenders: Culver's whole white meat chicken is produced by America's family farms. So, it's naturally tender and juicy which means it's always full of flavor
- North Atlantic Cod: Hand-battered in the restaurant and cooked-to-order for crispy, golden outside and served with our family-recipe tartar sauce featuring olives, capers and sweet relish
- Culver's Dinners: Inspired by Wisconsin supper clubs and mom's home cooking, our dinners, such as our Beef Pot Roast or North Atlantic Cod Dinner, are served with two classic side choices and a dinner roll
- Sandwiches: For guests hungry for a little something different, Culver's has a variety of sandwich options including the grilled-up-fresh goodness of a Grilled Reuben Melt or Beef Pot Roast sandwich
- Mindful Choices: Over 20 fresh, cooked-to-order balanced meal options around 500 calories
- Scoopie Kids' Meals: Options include a ButterBurger, Chicken Tenders, Grilled Cheese or Corn Dog with applesauce, or Crinkle Cut Fries and a scoop of Fresh Frozen Custard

#### Culver Franchising System, LLC

1240 Water Street | Prairie du Sac | WI | 53578  
phone: 608.643.7980 | fax: 608.643.7982  
[culvers.com](http://culvers.com)

**WE GENUINELY CARE, SO EVERY GUEST  
WHO CHOOSES CULVER'S LEAVES HAPPY**



### **Customer Service**

Our mission—"We genuinely care, so every guest who chooses Culver's leaves happy"—has helped us earn many customer service awards. More importantly, it's turned our neighbors into loyal guests.

### **Franchise System**

The success of our nationally growing franchise system is due to our franchise owners' commitment to core values of working hard, welcoming our guests with genuine hospitality and fresh, made-to-order meals. Every franchise owner operates his or her restaurant in a full-time capacity after completing a comprehensive four-month training program.

### **Thank You Farmers® Project**

Thank You Farmers allows us to thank those who have made Culver's what it is today and to provide financial support for young people wishing to pursue a career in agriculture. On a national level, Culver's supports the National FFA Organization and Foundation while on a local level, restaurants work with local FFA chapters and other agricultural organizations in their communities.

### **Philanthropy**

Culver's restaurants are independently owned and operated. Restaurant owners are dedicated to supporting the communities across the country that they call home. They regularly host Share Night events where a percentage of sales is donated to charitable causes related to schools, community and agriculture; to name a few.

On a system-wide level Culver's Foundation and its philanthropic efforts reflect the diverse interests of our core business. Founded in 2001, this tax-exempt, not-for-profit Foundation provides support to local non-profit groups in areas of youth education and development, civic and community services, health and human needs, culture, the arts and the environment. The Foundation's scholarship program helps team members of all ages with their educational goals.

Since 1993, the program has awarded over \$6 million in scholarships to more than 4,000 team members.

### **Executive Leadership**

Rick Silva, CEO  
Michelle Stuttgen, CFO  
Craig Culver, Co-founder  
Lea Culver, Co-founder

### **Culver's Support Center**

1240 Water Street, Prairie du Sac, WI 53578

### **Connect with Culver's**

[www.culvers.com](http://www.culvers.com)  
[www.facebook.com/culvers](https://www.facebook.com/culvers)  
[www.twitter.com/culvers](https://www.twitter.com/culvers)  
[www.instagram.com/culvers](https://www.instagram.com/culvers)  
[www.snapchat.com/ad/officialculvers.com](https://www.snapchat.com/ad/officialculvers.com)

### **Contact**

Eric Skrum  
Director of Public Relations and Communications  
Culver Franchising System, LLC.  
[ericskrum@culvers.com](mailto:ericskrum@culvers.com)

### **Culver Franchising System, LLC**

1240 Water Street | Prairie du Sac | WI | 53578  
phone: 608.643.7980 | fax: 608.643.7982  
[culvers.com](http://culvers.com)

**WE GENUINELY CARE, SO EVERY GUEST  
WHO CHOOSES CULVER'S LEAVES HAPPY**